



PRESS RELEASE
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WESTSTAR MAXUS LAUNCHES EXCITING NEW WESTSTAR MAXUS V80 COMMERCIAL VAN

***Latest model unveiled at Defence Services Asia 2012 at PWTC in the presence of
Yang di-Pertuan Agong***

Kuala Lumpur, 16 April: Weststar Maxus Sdn Bhd a member of the Weststar Group of Companies and the local distributor of the highly popular and versatile Maxus commercial multi-purpose vans, today launched their latest model, the Weststar Maxus V80, at the Defence Services Asia Exhibition and Conference 2012 being held at the Putra World Trade Centre in Kuala Lumpur.

Witnessing the launching ceremony was Seri Paduka Baginda Yang di-Pertuan Agong Tuanku Abdul Halim Mu'azam Shah, while present to launch the Weststar Maxus V80 was Weststar Group Managing Director Tan Sri Syed Azman Syed Ibrahim and his Group Senior Vice-President of Automotive Dato Nik Hamdan Nik Hassan.

"The MAXUS van already has a strong and respected presence in Malaysia, as it is being patronised by various governmental and commercial entities such as the Ministry of Defense, Fire Department, Ministry of Health, the City Hall, Ministry of Youth and Sports among a long list of distinguished and satisfied clientele. We are pleased to be officially launching the latest Weststar Maxus V80 model in Malaysia today during this important regional exhibition and in the presence of our gracious Yang di-Pertuan Agong," said Tan Sri Syed Azman during the launch, adding that further launches around the ASEAN region are being planned for very soon.

The new Maxus V80 boasts an array of exciting new features based on European designed facelift incorporating the latest 2.5L TDCI Euro4 engine, while the body features new and strict design principles, including the "2mm Body Gap" tolerance, a first in the commercial vehicle segment and an upgrade that further adds to the sturdiness and safety of the vehicle.

Weststar Maxus Sdn. Bhd. assembles the Maxus range of commercial vans through a joint venture with Shanghai Motor Commercial Vehicle (SMCV), a division of the Shanghai

Automotive Group (SAIC), making history last year when Weststar Maxus Sdn. Bhd. became their first ever overseas joint venture partner.

During the launch, Weststar Maxus Sdn. Bhd. revealed that they had begun receiving the CKD vehicles from China since late last year, and are assembling them at a new facility in Port Klang with an initial capacity of 1500 units annually.

Weststar Maxus Sdn. Bhd. has been distributing the full range of Maxus commercial vans since 2006, supplying close to 2,000 units to various Government Agencies and retail customers.

With the company holding sole distribution rights for the entire Asia Pacific region, launches for the Maxus V80 in Thailand, Indonesia, Brunei and Myanmar are being slated by the middle of this year.

Tan Sri Syed Azman expressed confidence that the new versatile van which can be configured and customized to various applications will exceed sales of 2,000 units annually in Malaysia and close to 10,000 units annually within in the region.

Signs for the van's success are encouraging, with reports from China revealing fantastic response towards the Maxus V80, with over 20,000 orders received in 2011 and SMCV is set to double that figure in 2012 from the Chinese market alone.

Defence Services Asia 2012 is being held at the PWTC until 19 April and the new Weststar Maxus van can be viewed in Hall 1 together with other specialized vehicle exhibits from Weststar Group of Companies.

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Weststar Maxus V80 Passenger Van

